

**Thank you for downloading the
printable content planner pages! I hope
they serve you well!**

XO,

Katie

Instructions:

Print out pages 3-5 and use them to brainstorm your content for a month. You can map out your content on these pages as ideas come to mind, then create your posts and upload them to the proper platforms or use a scheduling tool like Planoly and batch your content to plug and play across your social channels! Print multiple copies and batch your content quarterly!

#worksmarternotharder

Page 4: choose your platform and plug in your ideas for your macro posts. Get creative as you like. If you use more than 3 platforms, that's great! This is just a way to get you started and keep your key content ideas all in one place.

Printable Content Planner



Themes/Ideas

○ ————— ○

○ ————— ○

○ ————— ○

○ ————— ○

○ ————— ○

Notes

Blank header box

The purpose of a content macros is to take one main piece of content and break it down across multiple platforms (Twitter, Instagram, Facebook, etc). Here, you can choose your main piece of content and break it down into bite sized pieces and generate a coordinated plan; hitting multiple platforms at once. In this case, maybe a Blog Post or Podcast Episode which you can link back to and drive traffic to that main piece of content over and over. You can even use this for a "series" type of post. Use your imagination!

Macros



To Do:

Brain Dump:

Deadlines: